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Frisch's Restaurants, Inc.

FRISCH'S MANAGEMENT TEAM ACQUIRES BRAND RIGHTS AND SELECT FRISCH'S BIG BOY RESTAURANT LOCATIONS

CINCINNATI, OH (November 18, 2024) – A group of senior management of Frisch's Restaurants, Inc. led by Don Short and Cheryl White, both of whom have been with the Frisch's company for decades, have acquired multiple locations and future development rights of the brand.

"We are very grateful and extremely excited to have the opportunity to carry this beloved icon forward" stated Don Short. "Like many other family dining restaurant brands which have struggled due to the devastating impact of COVID 19, coupled with unprecedented cost inflation pressures, some Frisch's units are no longer viable. However, other units are well situated to move forward, and we plan to invest in those locations and add new units in the years ahead", he added.

"Frisch's devoted customers should know that we value their generational loyalty to the brand, and we will make every effort to keep as many units as possible open in the short term so that guests can continue to enjoy our famous tartar sauce, pumpkin pies and all the great Frisch's products which our customers love." said Cheryl White.

The company has made efforts to negotiate a resolution for all the viable units to stay open permanently, or at least through the holidays, to save thousands of employees' jobs and benefits, but to no avail. However, Frisch's continues to work tirelessly to operate as many restaurants as possible while facing eviction proceedings on select units. The brand consists of locations across Ohio, Kentucky, and Indiana. Customers are encouraged to enroll in the company's loyalty program to get special offers and current information on open locations at www.frischs.com/loyalty

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About Frisch's

Founded in 1947, Frisch's Big Boy restaurants have always served scratch-made food, prepared to order from their own kitchens at a reasonable price. The signature double-decker burger the "Big Boy" is made with fresh, never frozen beef patties, a double decker bun, and the Frisch's Original Tartar Sauce that guests have come to crave. An unlimited soup and salad bar as well as scratch-made soups and salad dressings, hand-breaded onion rings, house-made pies and desserts and fresh baked biscuits are also served daily. The brand consists of over 60 company-owned and franchise partner locations across Ohio, Kentucky, and Indiana. For more information, visit www.Frischs.com.